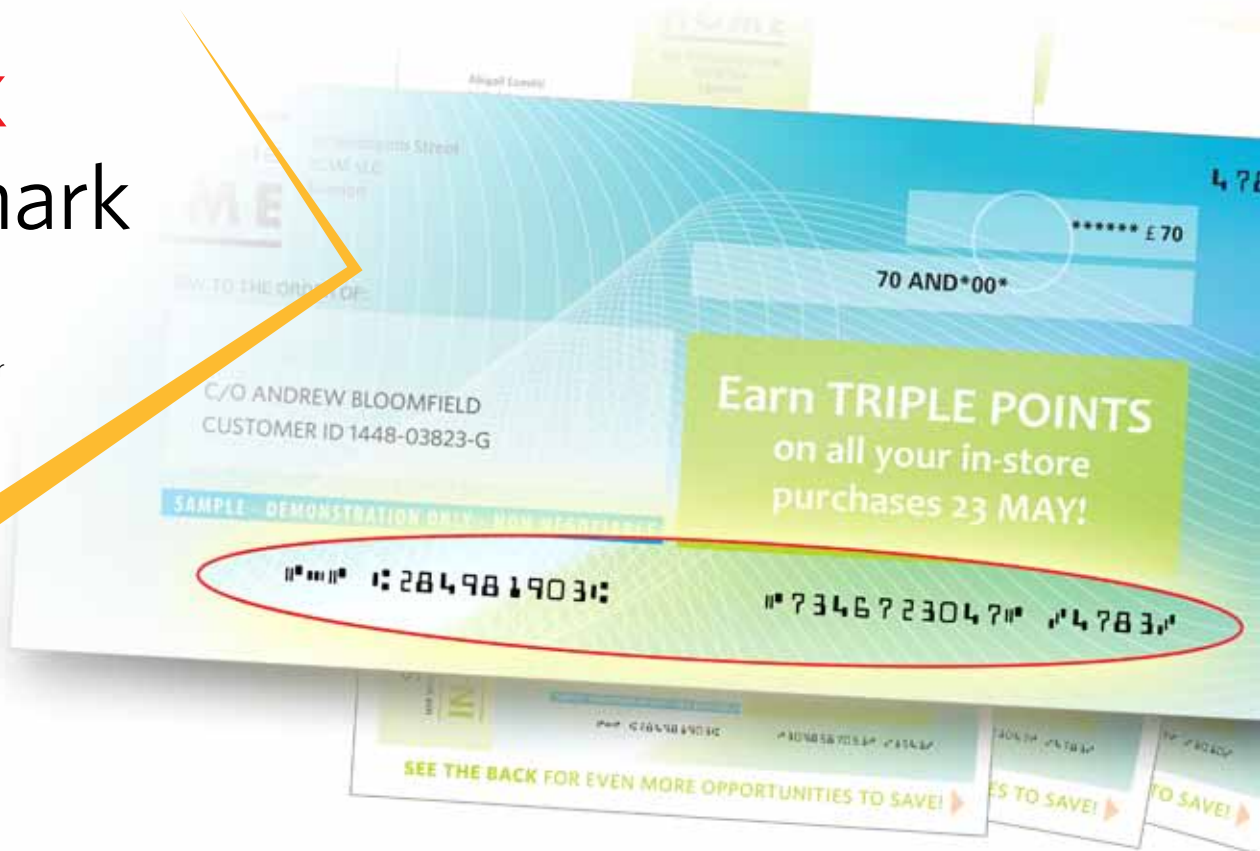


Kodak

Versamark

MICR Option

In-Line MICR Solution for
Kodak Versamark
Printing Systems



High-end, single-pass color printing with MICR

Kodak Versamark Printing Systems provide exceptional value, with a customizable, scalable feature set that gives you the flexibility to choose the right solution for your business. Not only do these systems deliver full-page high-resolution digital color printing, they can now deliver MICR imprinting, a high-value capability that can help you drive Return on Marketing Investment (ROMI) for your customers.

The **Kodak Versamark VL2000** Printing System prints 600 x 600 dpi CMYK process color at 246 fpm (75 mpm) in a single pass. The **Kodak Versamark VL2200** Printing System adds a second print engine to enable duplex printing at the same resolutions and speeds. In markets where identical horizontal and vertical print resolution is not required and speed is the primary consideration, **Kodak Versamark VL4000/VL4200** Printing Systems can achieve 410 fpm (125 mpm). **Kodak Versamark 100N/W** and **300N/W** Printing Systems incorporate MICR at speeds of 246 fpm (75 mpm) and **Kodak Versamark 150N/W** and **500N/W** Printing Systems incorporate MICR at 410 fpm (125 mpm).

Kodak pioneered the combination of process color inkjet and MICR imprinting in a single pass. This MICR Option builds on Kodak's legacy, enabling easy and efficient integration of MICR printing to your high-quality, process color **Versamark** inkjet system.

Reliable, cost effective, flexible

With the MICR Option, MICR is integrated into the print tower with an additional writing system that uses the same, proven Drop-on-Demand technology. The result is a robust solution that can stand up to the most demanding throughput requirements, delivering MICR imprinting at full machine-rated speeds—no press slowdown is required—and with the quality you have come to expect from **Versamark** Systems.

The MICR Option is available either as a factory-installed feature or as a field upgrade, and can be safely stored when MICR printing is not required.

Grow your bottom line

Improve operational efficiency and add value to existing applications with this flexible, in-line solution that enables full color inkjet and MICR imprinting in a single pass at full production speeds. Add MICR imprinting to your current workflow where and when you need it, and grow your bottom line.

Help clients drive higher return on investment

Data Print Solutions:

Transactional/Data Centers/Financial Services

- Convenience checks
- Remittance
- Special offers
- Coupons

Commercial Print Solutions: Direct Mail

- Special offers
- Customer acquisition checks
- Rewards program checks
- Coupons

Specialty:

- Personal checks
- Bank checks
- Payroll
- Vouchers
- Security printing

Kodak Versamark MICR Option

Technical Data

Solution requirements	<ul style="list-style-type: none"> • Versamark System print head • Fluid Station and Cleaning Station • MICR ink
Print engine compatibility	Kodak Versamark 100N/W, 150N/W, 300N/W, 500N/W, VL2000, VL2200, VL4000 and VL4200 Printing Systems
System controllers	Kodak CS300 and CS410 System Controllers and Kodak 700 Print Manager
Print technology	<ul style="list-style-type: none"> • Piezo electric Drop On Demand inkjet • MICR resolution: 600x600 dpi
Substrates	<ul style="list-style-type: none"> • Compatible with a variety of substrates, including inkjet treated and coated papers • Paper weight range: 16 - 42 lb. bond (60 - 160 gsm)
MICR fonts	E-13B, CMC-7
Compliance	<ul style="list-style-type: none"> • Check Payment Systems Association (CPSA) Padlock Icon compliant • American National Standards Institute (ANSI) X.9 compliant • ISO 1004:1995 compliant



To learn more about solutions from Kodak:

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It's time for you **AND** Kodak