

# Kodak "Step Up to Savings" Rebate

**Kodak**

INCENTIVE 549-09

Effective Dates: 09/15/2009–12/31/2009

**Eligible Participants:** All US End-User Customers who make a qualifying purchase.









## Incentive Description:

This Incentive is a MAIL-IN rebate with (2) options for redemption.

- Option 1 is for products shown below with the purchase of a 2 or 3yr Extended Warranty Care Kit. The rebates shown reflect the value of a 1yr Extended Warranty Care Kit for the associated scanner. The rebate amount increases when Kodak Capture Pro software with a 1, 2 or 3 year license is added to the purchase.
- Option 2 is for Trade-In dollars which may be **used in place of**, the Care Kit or Capture Pro rebates.

With either option, Customers will receive a FREE Extra Large (XL) or Extra-Extra Large (XXL) Consumable Kit.

## Eligible Products and Rebates:

Purchase any of these scanners with:							
	<b>Option 1</b> 2 or 3yr Extended Warranty Receive a rebate of:	<b>i730</b>	<b>i750</b>	<b>i780</b>	<b>i660</b>	<b>i1840</b>	<b>i1860</b>
		\$2,200	\$2,900	\$3,900	\$2,400	\$6,614	\$7,665
	FREE Consumable Kit A Value of:	XL 8426157 \$1,240	XL 8426157 \$1,240	XL 8426157 \$1,240	XL 8426157 \$1,240	XXL 1343680 \$2,250	XXL 1343680 \$2,250
	<b>Add to Your Purchase</b>	<b>Step Up Your Rebate by Adding Capture Pro</b>					
	Capture Pro SW The rebate increases to :	\$4,025	\$4,725	\$6,365	\$4,865	\$10,565	\$11,615
	<b>Total savings With Capture Pro</b>	<b>\$5,265</b>	<b>\$5,965</b>	<b>\$7,605</b>	<b>\$6,105</b>	<b>\$12,815</b>	<b>\$13,865</b>
<b>Trade in Dollars may be used, but NOT combined with, the above rebates</b>							
	Use Optional Trade in Allowance	\$3,000	\$3,000	\$5,000	\$5,000	\$7,000	\$7,000
	FREE Consumable Kit * A Value of:	XL 8426157 \$1,240	XL 8426157 \$1,240	XL 8426157 \$1,240	XL 8426157 \$1,240	XXL 1343680 \$2,250	XXL 1343680 \$2,250
	<b>Total savings</b>	<b>\$4,240</b>	<b>\$4,240</b>	<b>\$6,240</b>	<b>\$6,240</b>	<b>\$9,250</b>	<b>\$9,250</b>

\* The purchase of a 2 or 3yr Extended Warranty is required to be eligible for the FREE Consumable Kit..

**US Rebate Claim Form**  
**Kodak “Step Up to Savings” Rebate**  
**INCENTIVE 549-09**  
**OPTION 1 EXAMPLE**



Thank you for your purchase of Kodak scanners. To receive your rebate and Consumable Kit, please provide the following information via e-mail or fax to: [US&C-DI-Rebates@kodak.com](mailto:US&C-DI-Rebates@kodak.com); Fax: 1-585-722-4408 with a copy of your invoices.

**Example of Claim:**

Fill in **ONE** rebate amount depending on whether or not Capture Pro Software was purchased. Provide all required Serial Numbers.

Eligible Products	Rebate	QTY	Total Rebate	Serial Number Scanner	Serial Number Scanner Care Kit
				Serial Number Capture Pro	Serial Number Cap Pro Care Kit

**Option 1: Purchase of 1 i780**

KODAK i780 Scanner w/ 2 or 3yr Care Kit	<b>\$3,900</b>	1	\$3,900	2365877	1235874
<b>OR</b> With Capture Pro Group F	<b>\$6,365</b>				

**Option 2: Purchase of 2 i780s WITH Capture Pro**

KODAK i780 Scanner w/ 2 or 3yr Care Kit	<b>\$3,900</b>	2	\$12,730	2365877,123456	1235874,123456
<b>OR</b> With Capture Pro Group F	<b>\$6,365</b>				

**Incentive Rules and Redemption:**

1. Purchases must be made between September 15, 2009 and December, 31 2009.
2. Kodak must receive all claims by January 31, 2010.
3. To receive the rebate and a free Consumable Kit, the End-User must submit the Claim Form and a copy of their invoice from the Reseller. A check will be issued directly to the Customer for the applicable rebate amount within 60 days.
4. Customer will receive an Extra Large Consumable Kit for the purchase of an i730, i750, i780 or i660, or an Extra-Extra Large Consumable Kit for the purchase of an i1840 or i1860 FREE of charge. Kits will be sent to the Customer address provided.
5. Participants must purchase and use Eligible Products in the United States.
6. This Incentive is not combinable with used equipment Trade-In allowances from Kodak.
7. If a Customer cannot accept the rebate, they can authorize the Reseller to accept the rebate by completing the Direct Payment to Reseller Form.
8. Kodak reserves the right to audit all claims and change or cancel this promotion at any time.
9. Kodak will be the sole judge on eligible sales and Incentive disputes. All decisions made by Kodak regarding eligibility are final.

**Payment Options**

Payment Options	Required Documentation
<b>Direct Payment to Customer</b> – Rebate check is mailed from Kodak directly to the Customer.	Completed “Rebate Claim Form”, copy of sales invoice and serial numbers for all Eligible Products.
<b>Payment through Reseller</b> – Customer who cannot take advantage of this Incentive directly may work with their Reseller to take the rebate deduction up front and have their rebate dollars credited to the Reseller.	Completed “Rebate Claim Form”, copy of sales invoice, “Direct Reseller Payment Form” and serial numbers for all Eligible Products.

**US Rebate Claim Form**  
**Kodak “Step Up to Savings” Rebate**  
**INCENTIVE 549-09**  
**OPTION 1**

Please provide the following information with a copy of your invoice and e-mail or fax to:  
[US&C-DI-Rebates@kodak.com](mailto:US&C-DI-Rebates@kodak.com); Fax: 1-800-535-4622

Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Telephone No: \_\_\_\_\_

Claimant Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Reseller Company Name: \_\_\_\_\_

Reseller Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Telephone No: \_\_\_\_\_

Eligible Products	Rebate	QTY	Total Rebate	Serial Number Scanner	Serial Number Scanner Care Kit
				Serial Number Capture Pro	Serial Number Cap Pro Care Kit
KODAK i730 Scanner w/ 2 or 3yr Care Kit					
OR With Capture Pro Group E					
KODAK i750 Scanner w/ 2 or 3yr Care Kit					
OR With Capture Pro Group E					
KODAK i780 Scanner w/ 2 or 3yr Care Kit					
OR With Capture Pro Group F					
KODAK i660 Scanner w/ 2 or 3yr Care Kit					
OR With Capture Pro Group F					
KODAK i1840 Scanner w/ 2 or 3yr Care Kit					
OR With Capture Pro Group G					
KODAK i1860 Scanner w/ 2 or 3yr Care Kit					
OR With Capture Pro Group G					

Eligible Products	Additional Serial Numbers

This space is to be used for providing additional serial numbers for products purchased above. A serial number for each product purchased is required.

**US Trade-In Claim Form**  
**Kodak “Step Up to Savings” Rebate**  
 INCENTIVE 549-09  
 OPTION 2



Effective dates: 09/15/09 – 12/31/09

Thank you for your purchase of Kodak scanners. To receive your Trade-In rebate and Consumable Kit, please provide the following information and e-mail or fax to: [DIMEDIA@KODAK.com](mailto:DIMEDIA@KODAK.com); Fax; 1-800-535-4622 with a copy of your invoices. The Consumable Kit will be sent to the address provided below.

<b>MAIL TRADE-IN CREDIT AND CONSUMABLE KIT TO:</b>				
Name:				
Address:				
City, State:			Zip Code:	
Customer Name:				
End Customer Location:			Contact Name: Phone #: E-Mail Address:	
Reseller Name: Address:				
<b>The trade-in credit will not be issued until product has been received by Kodak. The Consumable Kit will be shipped separately.</b>				
<b>Product Traded In:</b>		<b>Product Purchased:</b>		
<b>MODEL</b>	<b>Serial # / K #</b>	<b>MODEL</b>	<b>Serial # / K#</b>	<b>Trade-in Value</b>
Call 1-888-247-1234 or Fax to 1-800-535-4622 to schedule product pickup.				
Date ready for pickup: _____				
<b>The following information is required to receive a Consumable Kit</b>				
<b>Serial Number of Scanner Care Kit</b>		<b>Catalog # of Care Kit Purchased</b>		

Upon request, the Customer must verify they have full ownership of the product being traded-in. The product is owned free and clear of all liens and there are no other limitations or restrictions on their ability to transfer ownership to Kodak.

**Customer Name:** \_\_\_\_\_ **Signature:** \_\_\_\_\_